

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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February 10, 1962

NEWSMEN EN ROUTE WITH 'BOBBY' ROUND WORLD

Four newsmen and a magazine photographer are accompanying Attorney General Robert Kennedy on his month-long world tour.

They are: Tony Lewis, *New York Times*; Robert Haeger, *U.S. News and World Report*; Henry Suidan and photographer John Dominis of *Life*; and William Beecher, *Wall Street Journal*.

The wires, networks and major newspapers have local bureau staffers and stringers covering major spots being visited.

At press time, Tokyo was the date-line and thereafter the party was scheduled for Hong Kong, Jakarta, Saigon, Bangkok, and various European capitals.

Wires Have 100 at Cape

AP and UPI alone claim to have assigned a total of 100 staffers to cover the oft-delayed orbital flight from Cape Canaveral, by astronaut John H. Glenn.

UPI said it put 60 newsmen and photographers on the scene; AP said it had 40.

What the total was for all media was apparently anybody's guess. The Bulletin's Cape Canaveral correspondent wisely taking his vacation at the time.

BERLIN TUNNEL TOPIC

A topic attracting the attention of foreign correspondents this week was UPI's story on the tunnel through which 28 East Germans escaped to the West.

The piece led to protests from certain German papers, charging "betrayal" and "An intentional indiscretion."

But UPI's managing editor, Roger H. Tatarian, established that the story had been filed at least four hours after police in the Communist sector had discovered the tunnel.

JOY THESE DATES ON YOUR

CALENDAR



Fri., Feb. 9 – Mon., Feb. 12 – College Editors Conference: "Reporting a World in Crisis." Panel discussions Saturday and Sunday for college editors. Members are asked to yield Clubhouse privileges, except in the Bar, during the weekend on behalf of their college editor guests. Buffet will be served on Saturday and smorgasbord on Sunday at usual hours in the Bar.

Tues., Feb. 13 – Open House, Jamaica Labor Party leader, Sir William Alexander Bustamante, likely next head of government and first under independent rule. Reception and press conference at 6:30 p.m. followed by informal dinner. (See page 3)

Wed., Feb. 14 – Dual Preview of "Black Tights." Place: Preview Theatre "A", Music Hall, 61 West 50th St. (through Executive entrance). Time: 6:00 p.m. and 8:30 p.m. Limited reservations, OPC Desk. (See page 6)

Thurs., Feb. 15 – Film Premiere of "The Day the Earth Caught Fire." (Repeat showing for overflow audience) Universal-International atomic bomb feature thriller set in a newspaper atmosphere. Place: Universal Pictures Screening Room, 445 Park Ave. Time: 8:15 p.m. Reservations, OPC Desk. Note change in date.

Tues., Feb. 20 – International Dinner: Honoring publication of the new OPC Cookbook by Sigrid Schultz. Door prizes; unusual program; entertainment. Charge: \$3.50. Cocktails, and special hors d'oeuvres, 6:30 p.m. Dinner, 7:30 p.m. Res., please.

Wed., Feb. 28 – Journalism Workshop for N.Y.C. high school newspaper advisors. (Under joint sponsorship of OPC, Sigma Delta Chi and Theta Sigma Phi). Newspaper Clinic, 2:30 p.m. Career Session, 4:00 p.m. Evaluation and cocktails, 5:30 p.m., tenth floor lounge. OPCers are invited to all sessions.

AP Viet Nam Story Leads to Press Ban

OPC'er Roy Essoyan, veteran AP correspondent, was charged this week by U.S. military authorities with being responsible for restrictions imposed on Western newsmen trying to cover the fighting in South Viet Nam.



Essoyan

Wire service stories said Admiral Arthur D. Felt, Chief Pacific commander based in Pearl Harbor, banned all correspondents from accompanying future U.S. helicopter combat missions against Communist guerrilla forces.

Reason for the ban was Essoyan's eyewitness report of such a mission on which Vietnamese troops were transported. Apparently, officials felt, AP said, that the OPC'er's story put the spotlight on the military role of the U.S. in the civil war there.

Technically, this role is non-combatant since American forces are forbidden to fire on the Communists unless fired upon first.

According to the wire service, Essoyan's story indicated U.S. military advisers' "hands seemed tied" in last Sunday's operations. While being blamed by the Pearl Harbor chief for causing the ban, other U.S. officials commended Essoyan and described his account as accurate and responsible, AP asserted.

What steps were being taken, if any, to appeal the ban were not known at press time.

Overseas Ticker



..... Edited by CHEVA ARMOR

MANILA...

from HENRY HARTZENBUSCH

The Manila Overseas Press Club had a large number of visiting correspondents in the last few weeks. Some were on their way through from points north to West New Guinea, just in case Indonesia's President Sukarno made good his threat to invade Dutch-held New Guinea.

The correspondents included Stan Karnow, Jerry Schecter and Loren Fessler, Time-Life, Hong Kong; Keyes Beach, Chicago Daily News, Tokyo; Don E. Huth, AP chief of Southeast Asian Services, Singapore; Karl Backmeyer, Vision Publications, Tokyo, and others.

Other visitors were John McLeod, Washington Daily News travel editor, and Horace Sutton, well-known travel writer.

Dick Rayner, Reuters, dropped in to view operations in Manila for a few months....And some 35 Japanese newsmen and photographers are expected to cover the state visit of Crown Prince Akihito and Princess Michiko this week.

The Foreign Correspondents' Club in Taipei has asked for reciprocal arrangements with the Manila Club, which the Board of Governors readily accepted.

LONDON.....from JAY AXELBANK

The popular Mr. and Mrs. Barrie Thorne gave a party for Ruth Lloyd upon her arrival in London on a European tour. Thorne, who is with BBC and represented them in New York for three years, extended his best wishes to his friends in the OPC in New York. "I miss the good times I used to have at the Club and am looking forward to seeing my friends there again, when I am next in New York," he said. Miss Lloyd plans to spend several weeks in Europe on free-lance and business assignments.

Karel Thaler, UPI's peripatetic diplomatic correspondent, is in London between disarmament, nuclear test ban, foreign ministers and Common Market conferences....Zander Hollander has been transferred to Frankfurt for UPI, and recent additions to the London bureau include Harold Horstmeier, Arnold McKay and Robert Ellis.

John Day has arrived in London to take up his duties for Time-Life broadcasting. Like all newcomers, he is in the throes of flat-hunting....Yale Newman, ABC, is planning a skiing vacation on the Continent. He said, "What with the Eichmann trial, Algeria and other stories, I still haven't had a vacation and I'm really looking forward to this one."

Alvin J. Steinkopf will retire from the AP after 30 years with the organization—more than 25 spent in Europe. He has

been in the London bureau since 1947. During WWII, he was a correspondent on both sides—being accredited in the early days of the war to the German army and then serving with the U.S. Eighth and Ninth Air Forces in Europe. Al joined the AP staff in 1931 in Milwaukee and has been assigned to the bureaus in New York, Vienna, Budapest, Berlin, Copenhagen and Prague. He was bureau chief in Vienna and Budapest. Now, at the retirement age of 65, he leaves the end of March and plans a two-day work week for his "retirement."

Louis Rukeyser, Baltimore Sun, will marry an English girl on March 3rd. She is Alex Gill, who works for the Westinghouse Broadcasting in London and contributes to the Central Press Features Agency. After the wedding on the Isle of Man, the couple will be in OPC home territory for a one-week New York honeymoon later in March.

BONN.....from RUSS BRAILEY

Bonn's Foreign Press Association (VAP) elected new officers last month, reducing East-bloc board members from three to one as the organization's anti-communists mobilized against the communists for the first time. Bonn's anti-Communist newsmen began collecting proxies after the VAP's sister organization in Berlin voted earlier in the month, increasing East-bloc membership on the Berlin board three to five.

Bonn's new board includes Stephanie Roussel, France Soir, President; Per Sjoegren, Dagens Nyheter, Vice-President; Wellington Long, UPI, 1st Secretary; Hans Zimmerman, Neue Zuercher Zeitung, 2nd Secretary, and Wolf Luetkens, Financial Times, Treasurer.

ATHENS.....from KEN MILLER

A recent stay in Athens disclosed that goatie'd Al Wagg, motion picture maker extraordinary and regular Bulletin correspondent from Greece, was currently away from home base, which explains this interim report.

In & Out of Athens: John Law, U.S. News & World Report, was at the Grand Bretagne recently preparing a leader piece on the theme of "Whither Greece." After that he went on to Lybia....Paul Underwood, NY Times, here a little earlier on a Balkan swing—his painter-wife, too....Jim Burke contemplating a move to another base....Don Burke and Bob Morse, both of Life, recalled to Paris.

Firmly in place: Goerge Androulidakis, UPI; Dimitri Travlos, AP; John Rigos, Christian Science Monitor, plus A.C. (Chad) Sedgwick, long the NY Timesman in Athens, who is now living in Greece in retirement.

ROME.....from A. R. MCELWAIN

Anthony Mann, London Daily Telegraph, has packed the brighter moments of his 25 years as foreign correspondent into a thoroughly entertaining and sharply satirical book, "Well Informed Circles," published by Cassell. The book was commended by British critics and is wholeheartedly endorsed by the author's Rome colleagues.

Mann was in Vienna at the time of the Anschluss; then Berlin. He was in Copenhagen reporting the Russo-Finnish war when Denmark was occupied by the Germans, who interned him and provided him with experiences he describes in a chapter headed "Something Rotten." In May 1945, he returned to Germany. He covered the Belsen and Nuremberg trials, the Berlin airlift and the creation of the West Berlin state. He came to Rome in 1952 as Daily Telegraph chief correspondent for Italy and South-East Europe and special correspondent for Africa and the Middle East.

Robert Hawkins, Variety, and his wife back from a holiday in Spain.

WASHINGTON.from JESSIE STEARNS

The question asked President John F. Kennedy at his Jan. 24 press conference by Texas and New England correspondent Sarah McClendon caused "chills" at the White House.

The correspondent asked the President if he knew of two security risks on a task force at the Dept. of State. The names were given when the President asked if she had them.

The President is "privileged" while the correspondents are "not privileged" at the Presidential press conference.

This incident may bring some changes in the format and release of the news conference.

President of CBS News Richard S. Salant told the Federal Communications Commission that news and information during the 1961-62 season will occupy about 17 percent of CBS' total network schedule.

The House of Representatives' ban on television, broadcasting or photographing of its committee proceedings was reaffirmed by Speaker John McCormack. George Meader, R-Mich., says he will continue his fight in an attempt to bring this important question to the floor of the the House for free and open discussion so that the House may work its will.

Lyle Wilson, UPI v.p., was the only

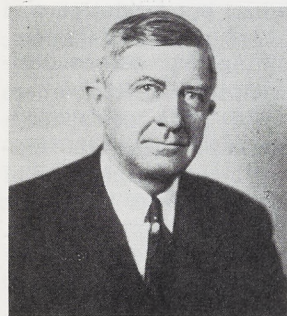
(Cont'd on page 7)

Editor This Week: Bob Dunne
Bulletin Committee Chairman
Richard J.H. Johnston
Managing Editor: Lucille G. Pierlot

OPC Arranges Dinner In Memory Of Monitor Man

The OPC will pay a tribute at a dinner on Thurs., March 1, to the late *Reuben Markham* of the *Christian Science Monitor* — an old OPCer who has been various and appropriately described as "a great educator, a superb journalist, a devoted government worker, a fighter against tyranny in all its aspects and a friend of humanity."

The Club is sponsoring the event jointly with the American Bulgarian League and the International Federation of Free Journalists. The members of these organization hail primarily from the satellite countries in Eastern Europe,



Markham

where Markham worked most of his life and where he is still remembered as one of the best friends their people have ever had.

Representatives of the three groups and others who have known

Markham in his various capacities will speak briefly. Among them are: Erwin D. Canham of the *Christian Science Monitor*; Dean Edward W. Barrett of the Columbia School of Journalism; John H. Page of the Free Europe Committee; Prof. Floyd H. Black, former president of the American College in Sofia and Istanbul; and Boyan Choukanoff, a student of Markham's.

'Dateline' Experiences

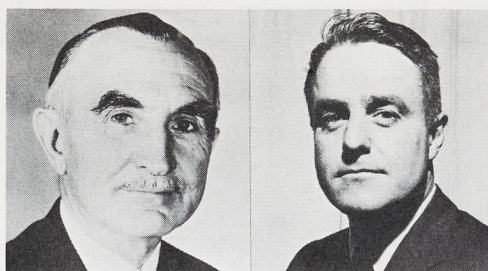
Have you ever had an extraordinary interview or experience in your work? If so, it could make interesting material for *Dateline*, 1962. Please send your version of an unforgettable interview, a close call, a humorous development — anything memorable for one reason or another. Maximum of 500 words and, if possible, include a photo, preferably candid. Deadline: February 23. Send to Dick Bruner, *Printers' Ink Magazine*, 635 Madison Avenue, New York 22.

SPECIAL NOTICE

The repeat showing of "The Day the Earth Caught Fire" film preview has been changed from Fri., Feb. 16 to Thurs., Feb. 15. Please notify OPC Desk if you wish to cancel your reservations.

OPCers TAKE NOTE

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Morse

Shriver

SHRIVER KEYNOTES AT COLLEGE EDITORS' CONFERENCE FEB. 9-11

"New frontiersmen" and old Washington hands will be speakers at the fourth annual College Editors Conference which opens this week at the OPC.

The conference, which will bring 200 U.S. college editors and foreign student observers to New York, is sponsored by the press group and by the U.S. National Student Association.

Keynote speech opening the conference on Friday night, Feb. 9, was given by R. Sargent Shriver, Director of the Peace Corps, in observance of the corps' first birthday. Sen. Wayne Morse (D. Ore.) will report on the recent Punta del Este Conference at a luncheon, Sunday, Feb. 11.

Roger Tubby, Assistant Secretary of State for Public Affairs; Earl Cocke, Jr., alternate Executive Director of the International Bank for Reconstruction and Development; and Charles Ferguson, senior editor, *The Reader's Digest*, will be speakers at the Saturday luncheon, Feb. 10.

In addition to Sen. Morse, Peter Jones, Deputy Assistant Secretary of Commerce for Trade, will talk on "Trade Policy for the 60's." George V. Allen, Chairman of the U.S. National Committee for UNESCO, a former U.S. Ambassador and Director of the USIA, also will be heard on Sunday.

Saturday evening's speakers are Bob Considine, Hearst Headline Service; James A. Wechsler, editor, *New York Post*; and William L. Laurence, science editor, *New York Times*. Harrison Salisbury, *New York Times*, will speak on "The Explosion in the Communist World."

Approximately 75 OPCers will participate as panel members on the six seminars scheduled for Sat., Feb. 10. They will discuss area aspects of "Reporting a World in Crisis" — theme of this year's conference. The OPC Clubhouse will be turned over to the participants and their student guests for the Lincoln's Birthday weekend.

Cash awards totaling \$600, contributed by *The Reader's Digest*, for the

Open House Tuesday For Jamaican Labor Head

The future of Jamaica as a new and independent power in the Caribbean will be discussed at Open House, Tues., Feb. 13, by Sir William Alexander Bustamante, head of the Jamaica Labor Party. Sir Alexander will have just returned from having taken part in conversations preparing the Island to become a separate sovereign state within the British Commonwealth.

Jamaica is due to receive her independence by the end of this year and she does so at a precarious moment. On one side is the seething political caldron created by Castro's Cuba and on the other is the questionable future of the remaining British Island dependencies who were to have formed the West Indies Federation.

It was Sir Alexander's party that won a referendum calling for Jamaica's withdrawal from the Federation. Because of this election, he is likely to succeed the present Premier, Norman Manley, as the next head of government and Jamaica's first under independent rule.

Busta, as he is generally known in preference to Sir Alexander is described as one of the outstanding Negro leaders in the world today, and an "energetic, forceful 'young' man of 6'4" and 77 years of age. His colorful life has led him to be a dietitian in a New York hospital, a policeman in Havana, and an officer in the Spanish Foreign Legion. He was knighted for his services to the British Empire in 1955. He is a staunch Catholic and a persistent anti-Communist.

He is presently a member of the Jamaican House of Representatives and the Leader of the opposition. He has a long history in his country's political life.

RECENT CHANGES AT CBS

Daniel Bloom, managing editor of News for radio has become editor in television news, replacing William Porter.

Alice Weel, writer on the "Douglas Edwards With the News" broadcast, has become associate producer as well.

best reporting of foreign news by college papers will be presented to editors during the Sunday luncheon.

A special UN session will be a new feature of this year's affair. It will consist of a luncheon on Mon., Feb. 12, with UN correspondents at the Carnegie Endowment Building. A final seminar at the United States Mission Building will follow. Marietta Tree, Thomas A. Bartlett and Philip Klutznick of the U.S. delegation to the UN will participate. The UN session has been arranged by Kathleen McLaughlin, *New York Times*, and Joan Davis of the Collegiate Council for the UN.

Salinger Plugs Radio-TV For Presidential Coverage

(ED. NOTE: Prior to his Paris trip and the Russian invitation to Moscow, Presidential Press Secretary Pierre Salinger spoke to a Washington audience of editors, publishers and printers on "Communications" — presidential and otherwise.

National Publishing Company of Washington hosted the Printing Week luncheon — commemorating the 256th anniversary of that past master of communications, "Benjamin Franklin, printer."

The following is a digest of the Salinger speech.)

"Nineteen sixty was an historic year, in my opinion, for communications. It was the year of the TV debates between two candidates for President. Four times for an hour each time, the representatives of the two major parties debated on TV; exposed their views to audiences of something like 70 million people.

"In my opinion this was the most important, significant advance in the communications of politics that we have seen in this country in many years. I think it incumbent upon us to see that TV political debates continue...not only between presidential candidates, but gubernatorial, mayoral and other candidates. Because only this way can people see their candidates talking about the issues in counter-point with other opinions, so that they can judge the values of these opinions.

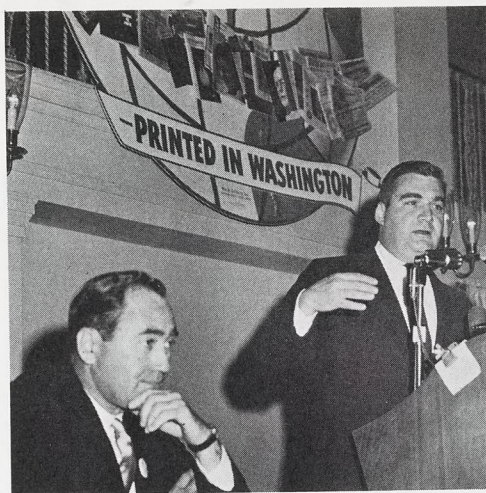
"Since President Kennedy was inaugurated I believe we have made significant steps in the field of communications: First, the decision to televise the President's press conferences. It is a lamentable fact that only eight daily newspapers in the U.S. carry a full text of the President's press conference; so that TV and radio are finally getting over to the people the President's views on a whole variety of issues.

Poll in New York

"There is no question that people want to see and listen to these press conferences. A recent poll in New York indicated that of the first four held, 90 per cent of those polled had watched one or more. And I think an even more significant figure is that 85 per cent of those people had purposely put on their TV sets to watch the President.

"I know it is a cliché to say that an informed public is necessary in time of crisis, but I do believe that. And...I think future Presidents should follow the practice.

"There was, we felt, a very difficult void in our communications with foreign countries. There are some 700 foreign correspondents in the United States — 300 in Washington and another 400 in New York — and they have been pretty well neglected for a long time. We set out to



Seated beside Pierre Salinger is Washington printing executive Charles Kligman. Behind them is a montage of newspapers and magazines printed in Washington. (National Publishing Company photo by Bill McIntyre).

do two things. First, we set up in the White House Press Office a special assistant whose primary responsibility is to deal with the foreign press...put (them) in touch with government officials who can help them find the information which they need to communicate to their newspapers, radio and TV stations.

Foreign Newspaper Center

"Then we tackled the problem in New York, which is even more serious: because a number of these reporters...never come to Washington, attempt to cover Washington by reading the daily newspapers in York and rewriting them — which I don't figure a very satisfactory way to cover Washington.

"We set up a foreign newspaper center in New York which is jointly sponsored by the White House, USIA and the State Department. The purposes of this center are two-fold. First, it is an attempt to bring Washington to New York, to make Washington information available on a direct basis to these foreign correspondents.

"Second, and even more important, we are working with these foreign correspondents in an attempt to get them out of New York and around the country: to have them visit our farms, our great industries, the West, to get an idea of the reclamation work we are doing; so they can accurately report the great things that are going on in America today.

"I think, without a doubt, the most important step in the field of international communications in 1961 was the President's interview with the editor of *Izvestia*. I think it will be years before we realize the great impact this interview had, not only on the Soviet Union but around the world. Reports indicate that the people of the Soviet Union still carry that copy of *Izvestia* around in their pockets, reading and re-reading it.

"It is the first time in the history of that country that they have gotten an explicit view of what the people of the U.S. feel about the trouble between our two systems. Around the world, outside the Soviet Union, it was a great boost to our friends, in...its explanation of America's position in the cold war. I think the fact that some weeks after the President's interview with *Izvestia* the Soviet Press found it necessary to mount a very heavy attack against the President was necessitated by the impact that his interview had on the Soviet Union.

Consolidation and Death of Newspapers

"I think the greatest setback in communications we are suffering in this country is the gradual consolidation and death of some of our great newspapers. I can think of nothing that serves communications less than to see cities where there were five and more newspapers wither down to two newspapers and gradually to one; to lose the competition of ideas that they had, to lose for the public the access to different views and ideas. I think we really have to give this some thought. I know that this is an economic problem...that newspapers must face, but I think this is something to be deplored...

"I would like to say that Washington, a town I have grown to love, is a very insular city, protected from the outside — not the best city in the U.S. to get a view of the pulse of the country. The President realized this early in his aspiration to be President — he travelled more than 200,000 miles going around the country.

Views around the Country

"We have attempted to arrive at a method by which the President and the Administration can get a view of what people are thinking. First, the White House Regional Conference, held in something like 12 of our major cities after the close of the last session of Congress...

"Second, the foreign policy briefings. We invited newspapermen and radio and TV people from around the country to come to Washington and get a two-day briefing on trends of our foreign policy. Now we have taken these out into the country...in Denver, San Francisco, Kansas City and Dallas. Thousands of newspapermen, radio and TV people who have come to these conferences have been given a briefing...and have had the opportunity to communicate to our public officials their views of American foreign policy.

"Finally, the series of lunches which the President has inaugurated with newspaper publishers and editors. Taking them on a state by state basis, they and the President engage in a very free and open discussion of the issues facing the country.

AWARDS NOMINATIONS DEADLINE NOW FEB. 28

In an effort to encourage the largest possible number of entries for its annual awards, the Overseas Press Club announces that it is extending its deadline for nominations from February 15 to February 28.

William L. Laurence, chairman of the Awards Committee, said the deadline extension was decided on primarily to allow OPCers to dig out eligible entries within their own news-gathering organizations.

Laurence emphasized that the Club does not require that nominees or persons making nominations be members of the OPC. Although additional nominating blanks may be obtained from the Awards Committee, it is not necessary that blanks accompany entries.

However, a nominating letter accompanying the entry and specifying the category for which it is entered will be sufficient if a blank is not available.

Winners of awards will receive OPC plaques and cash prizes in certain categories at the organization's annual dinner, April 13.

Classes of awards are:

Class 1 — Best daily newspaper or wire service reporting from abroad.

Class 2 — Best radio and/or TV reporting from abroad.

Class 3 — Best photographic reporting (still) from abroad.

Class 4 — Best photographic reporting (motion picture) from abroad.

Class 5 — Best magazine reporting of foreign affairs.

Class 6 — Best interpretation of foreign affairs, daily newspaper or wire service.

Class 7 — Best interpretation of foreign affairs, radio and/or TV.

Class 8 — Best book on foreign affairs.

Class 9 — The Ed Stout Award for the best article or report on Latin America (any medium). Winner also receives \$500.

Class 10 — The E. W. Fairchild Award for the best business news reporting from abroad (any medium). Winner also receives \$500.

Class 11 — The Robert Capa Award for superlative photography, still or motion picture, requiring exceptional courage and enterprise abroad. Winner also receives a gold medal.

Class 12 — The George Polk Memorial Award for the best reporting, any medium, requiring exceptional courage and enterprise abroad. Winner also receives \$500.



NEWS MUST GET THROUGH, says AP cable desk editor Ron Sly. So he improvised a protective cape and stuck to his desk while painters worked overhead in giving the London bureau news room a fresh coat of paint.

PARIS GOOD-BYE TO SCHOENBRUN

Paris said good-bye to David Schoenbrun, newly-appointed CBS chief Washington correspondent, with a round of parties such as only Paris could provide. Next comes the job of settling down in Washington — not without its problems. As a parody at one of his parties put it:

*"The last time I saw Schoenbrun
His face had turned to wax;
For some one in Washington
Told him about the income tax."*



Artist's conception of terminal includes restaurant and additional parking facilities to be completed this spring.

New TWA Chicago jet terminal is all new for you!

Now all TWA domestic and overseas jets use TWA's striking new terminal at Chicago's O'Hare International Airport. It's designed to save you time, serve you better—nine flight gates get you on or off your plane fast. Telescoping ramps, now being installed, keep you "indoors" all the way. The new carousel baggage system delivers your bag quicker than ever before. Next trip, save time *all the way*. Fly dependable TWA!

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PEOPLE & PLACES

TRAVELING: Time's special correspondent **John Scott** leaves Feb. 13 for 4-week trip through Western Europe. After a few days' "looksee" into things as they stand in Berlin, he will make a number of speeches in W. Germany, Switzerland, Holland, France & England. ...For the fifth time in as many years, **Fernand Auberjonois**, European correspondent for the Toledo Blade, traveled to Algeria to cover the final phases of that country's crisis...Herald Trib's **Aaron Einfrank** is enjoying a stay with friends in Virgin Islands — basking on St. Thomas beaches...**Jesse Hill Ford's** European assignment ends next July. Her address there till then is: 79 Vollsveien — JAR, Oslo, Norway.

BOOKS: **Nanette Kutner**, whose book, "The White House Saga," will be published March 1 by Atheneum, also is currently represented in the Harper Anthology, "Fabulous Yesterday," with "Portrait In Our Time," her piece on George Gershwin originally published in Coronet, Feb. 1938...**Norman Lobsenz's** new book, "Is Anybody Happy? A Study of the American Search for Pleasure," will be published by Doubleday March 2. He will be making a number of radio/TV appearances promoting it. His book, "Farewell to Fear," has sold reprint rights to Avon Books, Inc., and is being considered for movie sale.

A new column, "Executives Report," by **Dickson Hartwell** is being syndicated to some 100 dailies through NANA. The column quotes top business men on domestic and international events affecting U.S. industry.

NEW POSTS: **Dick McGowan**, NY Daily News, is taking up new assignment next week in the Washington bureau....Reversing the newsman to PR procession, **Abel E. Kessler** has given up his PR shop to return to newspapering. A former NY Times by-liner, he is now with Fairchild Publications...**Roger V. Marshall** has been appointed a Notary Public, State of N.Y. Also, he recently completed a course on the fundamentals of PR given by Publicity Club of N.Y....**Arthur Monroe**, veep of J.M. Mathes, Inc., has been named 1962 chairman of the Journalism Fund, joint project of Columbia U's Graduate School of Journalism and the Columbia Journalism Alumni.

...**Zell Rabin** became editor of Sydney Sunday Mirror Feb. 6 after holiday in London & Israel en route from NY where he had been U.S. editor of News Ltd of Australia. With 3 big papers involved, the Sydney Sunday circulation battle is considered one of the most exciting in the English-speaking world. During his NY

'Black Tights' Premiere

A dual preview of the award-winning CinemaScope-Technicolor dance-musical, "Black Tights," has been arranged for members of the OPC at the Music Hall's Preview Theatre "A" at 6:00 p.m., and again at 8:30 p.m., Wed., Feb. 14.

A Magna Pictures release starring Cyd Charisse, Maurice Chevalier, Moira Shearer, Zizi Jeanmaire and Roland Petit, the Joseph Kaufman production will have its American premiere at the Plaza Theatre following the current engagement there.

Filmed in its entirety in Paris and directed by Terence Young, "Black Tights" was voted the Grand Prix of Europe by continental film critics and also received a Gold Medal award at the Venice Film Festival.

Lushly costumed by Yves St. Laurent of the House of Christian Dior and with sets created by Bazarte and George Wakhevitch of France and Antoni Clave of Spain, the picture probes four aspects of love through the medium of four dance-musical sequences.

The dual previews were arranged to accommodate as many members of the Club as possible with reservations limited to one member and a guest. Entrance to the Preview Theatre is through the Executive entrance of the Musical Hall, 61 West 50th Street.

assignment, Rabin distinguished himself as a special correspondent for the NY Herald Trib on assignments to the Chilean earthquake disaster and several examinations of the Cuban scene, including a 6-part series from Havana. Ray W. Kerrison succeeds Rabin in NY.

RADIO/TV: **Heiner Gautschy**, NY correspondent for Swiss Broadcasting Corp., participated in the taping of a foreign correspondents' Kaffeeklatsch for David Susskind's "Open End," to be broadcast Sun., Feb. 11. Also, he lectured at the Foreign Policy Assn. of Philadelphia Feb. 7 on his stay in Communist China, with showings of his Peking and Hong Kong documentaries.

AWARDS: Travel magazine received a 1961 Special Award of Merit by Headliners Club in Austin, Tex. — presented to editor **Malcolm McTear Davis** by Texas Gov. Price Daniel at annual HC dinner in Austin Jan. 27.

More than 50 newsmen including those from Press Trust of India, France-Presse, Reuters and various German, Scandanavian, Egyptian, Swiss and other overseas papers were at the OPC Jan. 25 for press conference on Sixth World Petroleum Congress to be held in Frankfurt next year. OPCers present included **George Natanson**, **N.F. Allman**, **Dan Doherty**, **Howard Johnson**, **Stanley Ross**, and **Bob Dunne**, who arranged the event.

PLACEMENT

Boston Area

No. 554-A PR assistant for insurance co., to work in co., community, institutional, policy-holder & prospect relations. Male, journ. grad., with news &/or PR experience preferred. Salary: \$7,500-9,000.

New Jersey

No. 545 INDUSTRIAL ADVERTISING & PUBLICITY MANAGER - Established & growing N.J. firm needs young, fast, writer-executive to head advertising & publicity department. Must be strong product publicity man; some industrial copy writing will help. College degree or equivalent. Send resume. Starting salary range \$8,500-9,500 per annum.

New York City

No. 571 Editor-researcher for foreign affairs reference service. Hdqrs. N.Y.; knowledge French & German. Salary open.

No. 573 PR man or person with PR qualities to handle accounts for PR organization. Should have managerial ability. Excellent opportunity for someone with ambition. Salary open.

New York City (vicinity)

No. 566-A Press relations man for major corp. to handle business & product news; good newspaper background & news contacts essential. Salary open.

Northern Indiana

No. 565-A Assoc. ed. for indus. res. publication read by technical mgmt. Sci. or bus. writing background required. Especially interested in chem., metals, or data processing exp. Tech. degree preferred but not required. To handle rewrite, write original stories. Some travel. Salary \$7,000-8,750.

If you are registered with the OPC Placement Committee and wish your resume presented to employers for jobs listed above, or otherwise available, or wish to register with us for assistance in job placement, please write or address Miss Alice Roberts, Executive Secretary, Placement Committee, at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone (LW 4-3513 or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs.

Stephen E. Korsen, Chairman

TICKER (Cont'd from page 2)

"milk" drinker at the White House stag luncheon President Kennedy gave for 12 editors of newspapers, wire services and broadcasting.

Rep. Emmanuel Celler, D.-N.Y., Chairman House Judiciary Committee, has announced an investigation into dual ownership of newspapers, radio and television stations and into single ownership of the city's newspapers.

CLASSIFIED

FURNISHED SUBLET WANTED: Feb. 20 for one month for Italian couple. Tele: Chiangio, PL 1-5520.

Contented, working news editor seeking part-time writing or editing work. Days. 13 years experience in newspapers, radio, TV. Fast, capable writer; imaginative editor. Write OPC Bulletin, Box 231.

First 1962 OPC Art Show

Eighteen outstanding paintings by contemporary American and European artists comprise the OPC's 1962 Inaugural Art Show - the first in our new quarters. They are now on exhibition in the second floor dining room and in the Gallery room and Room A on the third floor.

The show, of landscapes, still lifes and figure subjects, has been installed under the direction of House Operations Committee chairman, John de Lorenzi.

The paintings were selected on loan from seven New York galleries by the committee's art chairman, L.E. Levick, N.Y. Journal-American foreign editor and also its Art and Artists columnist.

Galleries and painters represented in the show are:

Acquavella - Dimitri Berea, Constantin Terechkovitch.

Ward Eggleston - Roger Bezombes, Emily Lowe.

Grand Central - Eric Sloane, Robert Philipp, Richard Wagner.

Hirschl & Adler - Arbit Blatas (2).

Kraushaar - John Koch, Henry Schnakenberg.

Midtown - Ernest Fiene, Waldo Peirce, Jason Schoener.

Janet Nessler - Luis Eades, Denver Lindley, Charles Sibley, Joan Tausik.

A list of the paintings by title and artist is available at the exhibition.

Rockwell Manufacturing Company

is a prime example of a company that has grown and prospered from a program of planned diversification. Rockwell makes 19 product lines (gas meters, water meters, taxi meters, parking meters, valves, power tools, voting machines). The company has 21 plants in the U.S., one in Canada and two in Germany.

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RECENT EVENTS AT OPC



FLORENTINE DINNER, Tues. Jan. 30: Pictured above (l. to r.) are: Minister Carlo Gasparini; Mrs. Wason; Mrs. Manolita T. Doelger; Senora Gasparini and Myra Waldo.

FLORENTINE NIGHT DRAWS 175 TO FESTIVE EVENT

For four spirited hours on Tues., Jan. 30, the OPC was transformed into a small but festive corner of Florence. Over 175 members and guests sipped Negroni Punch and chianti, dined on such Tuscan delights as *Scampi Pitti Palace* and *Pollo Fiorentina*, and waxed nostalgic as familiar songs from Firenze, Roma and Napoli resounded through the dining room and down the main stair well to the bar.

The event was the Florentine Regional Dinner arranged by *Betty Wason*, with the cooperation of Mrs. Manolita T. Doelger, director of the Italian State Tourist Office in New York. Minister Carlo Gasparini of the Italian Center of Information shared the limelight with Mrs. Doelger as guests of honor while *Myra Waldo*, chairman of the Regional Dinner Committee, presided. Knowledgeable menu commentary was supplied by *Larry Blochman*.

Italian songs rendered by Carl Sincheni plus a near record number of door prizes helped to insure the evening's success. The latter included passes to a special OPC preview of the new MGM film, "Light in the Piazza" (filmed in Florence), scores of Italian silk note cases and Florentine leather wallets, a Florentine woodcut, books and records.

The top door prize, an espresso set, was won by *Sidney Shore*.

Eddie Martelino Gets Big Send-off from Press

Eduardo ("Eddie") Martelino, Minister and Press Counsellor to the Philippine UN Delegation for the past four years, was feted at an unusual "going away" party on the 10th floor Tuesday night, Feb. 6.

He returns to Manila to resume radio and press work, but will keep his U.S. connections by virtue of a new appointment as NANA correspondent for the Philippines.

During his tour of office in New York Martelino brought a whole series of Philippine notables into the Clubhouse,

became known as "Mr. Filipino" to the American press, and served on OPC's House Committee.

Honored guests—besides Minister and Mrs. Martelino—included Amb. Jacinto Borja, Permanent Representative of the Philippines to the UN; Amb. Privado Jimenez, Deputy Representative; Gov. Feliciano Leviste of Batangas Province; and Alberto Lopez of the *Manila Chronicle*. Affair was arranged by a special committee consisting of *Sally Sheppard*, *Harry Welker* and *Larry Blochman*.



SURROUNDED BY OPC FRIENDS: *Eddie Martelino*, center, is flanked left by his wife, OPC president *John Luter*, and Amb. Borja. Standing directly behind him is Gov. Leviste of Batangas Province. Second on the Governor's right is Amb. Jimenez.